

THE SCHOOL OF HOSPITALITY BUSINESS  
MICHIGAN STATE UNIVERSITY



**KINDNESS MATTERS**

## **Professional Development Programs**

Monday, October 17 & 18, 2022

All programs will be held at the Breslin Center

Enter through Gilbert Entrance

Take elevator down to Mezzanine-Classrooms

\*Attendance will be taken\*

**Business Professional Dress Please!**

10:30 AM

### **How to Navigate Your Career in a Changing World!**

Best practices in finding a job or internship have evolved!

Join the Four Seasons as they explore best practices!

Presented by: Erin Haid, *Director – Global Talent Acquisition*

Joseph Hodnette, *Regional Director of People and Culture*

12:45 PM

### **TRENDS, TRENDS, TRENDS!**

Join the companies as they discuss the latest advancements in their industry segments.

- Marriot (Hotels, Resorts)
- Encore (Events)
- NetJets (Airline Travel)
- Holland America/Princess (Cruise Lines, Hotels, Restaurants)
- Lettuce Entertain You (Restaurants)

3:00 PM

### **All About SALES!**

Presented by: Salar Alemi, *Director of Marketing – Four Seasons Chicago*

5:00 PM

### **Keynote Address**

**Cornelia Samara**

*Regional Vice President and General Manger – Four Seasons \* Bio Attached!*

6:00 PM - 7:30 PM

### **CAREER EXPO – OCTOBER 17, 2022**

BRESLIN CENTER

Sign Up for interviews at the company booth – BRING RESUMES

8:30 AM - 5:00 PM

### **CAREER EXPO INTERVIEWS – OCTOBER 18, 2022**

SPARTAN STADIUM – 4TH FLOOR

**Our sincerest Thanks to The Four Seasons - Industry Partner of the Year!**